



# THE QUOTE

P.O. Box 21146 • LANSING, MICHIGAN 48909-1146 • [www.msu.edu/user/napmcm](http://www.msu.edu/user/napmcm)

May

2009

The mission of NAPM Central Michigan, Inc. is to serve the needs of its members and the profession by providing quality learning opportunities through educational forums, career broadening and mentoring experiences. Additionally, it is our mission to promote increased recognition of NAPM and the growth opportunities offered by the organization.

## NEWS FROM YOUR PRESIDENT

May flowers are really here! It is nice to have a day now and then in the seventies for a change. Spring is the beginning of the end of the school year for many and it also marks the end of NAPM Central Michigan's year. We have one more Professional Development Meeting left before the summer break. Dr. Williams from Central Michigan University will be speaking on "Need Based Segmentation" on May 19<sup>th</sup> at the Crossroads Grill in Leslie. Social time will start at 6 p.m. with the program and dinner to follow. Please set this night aside and come see what is going on. The Angell Award will be presented to a member who was an asset to the purchasing profession also that night. We will have the election and installation of officers also on this evening.

I thank all of the board members who served this past year for the time they put in on our organization. Tim Pinter has worked hard to have an interesting program each month and I thank him for his work. Boyd has kept us on track and handled most of the membership items this year. Ray has done an excellent job with the minutes and Jerry has kept the books on track as our treasurer. Past President, Mike Butchart has stepped forward to help wherever there was a need. Our Student Liaison, Amanda DeCook worked very hard to build NAPM Central Michigan and the students at MSU. Kyle Shumaker has once again done an excellent job getting the "Quote" out. Even when some of us were a little slow to get him information Kyle still got the newsletter out on time. People like these make it a real pleasure to serve on the board. Make sure you thank them when you see them.

Enjoy spring,

Mike

## MEMBERSHIP REPORT

### New Student Member:

Shih Ping Liu, MSU

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### NAPM-CM PROFESSIONAL DEVELOPMENT MEETING

**Date:** May 19<sup>th</sup>

**Speaker:** Dr. Zachary Williams  
Professor CMU  
Logistics and Marketing

**Topic:** Need-Base Segmentation in the Supply Chain

A discussion on TRADITIONAL (use of demographic variables to create segments which can be misleading) vs. ALTERNATIVE (based on the customer, employee, or supplier "needs"). Better segments result in better resource allocations.

**Location:** Crossroads Bar & Grill  
154 S. Main St.  
Leslie, MI

**Phone:** 517.589.5895

**Directions:** Leslie is south of Mason and north of Jackson off US 127 the Leslie and Bellevue Road exit

**Registration:** 6:00pm  
\$20/member \$15/student

**Please RSPV:** Tim Pinter 517.372.9121 x104  
[tpinter@auroraspchm.com](mailto:tpinter@auroraspchm.com) or any Board Member by Monday May 18, 2009.

**PROFESSIONAL DEVELOPMENT  
SATELLITE SEMINARS**

**Thursday June 4<sup>th</sup>, 2009 – CANCELED**

**Thursday, October 22, 2009**

**Thursday, February 11, 2010**

**Thursday, April 22, 2010**

**(Topics to be determined)**

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